



Fishfarmingexpert

**MEDIA
KIT**  **20
26**



EDITIONS

Edition

FFE 1

FFE 2

FFE 3

Deadline

March

May/June

September

Distribution

SEG 2026, Barcelona

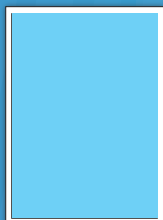
Aquaculture UK, Glasgow

Aquaculture Europe, Slovenia

Traditional format

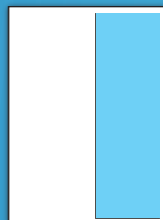
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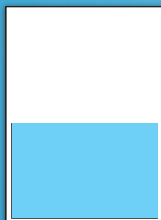
EUR 1,830 / NOK 21 500
Note: Print only

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90 mm x 255 mm



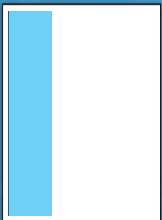
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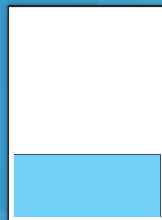
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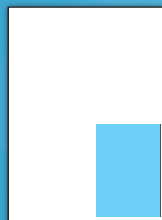
EUR 1,069 / NOK 12 495
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185 mm x 85 mm



EUR 1,069 / NOK 12 495
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1/4 page vertical
90 mm x 125 mm



EUR 820 / NOK 9 660
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1/4 page horizontal
185 mm x 63 mm



EUR 820 / NOK 9 660
Note: Print only



TOP BANNER (max 3 rotations)

1065x200

370x200

EUR 495 / NOK 5,670

SKY-
SCRAPER
(max 2 rotations)

200x600

370x200

EUR 605
NOK 7 050



New boss for aquaculture industry supplier Triogen



SKY-
SCRAPER
(max 2 rotations)

200x600

370x200

EUR 605
NOK 7 050



Partners seek 100% sterility with novel fish egg treatment



Chilean police arrest 22 in swoop on salmon truck hijacking gangs

FRONT FLEX 1 (max 3 rotations)

1065x300

370x200

EUR 495 / NOK 5,670



Iceland farmer lost 900 tonnes of salmon due to algal bloom



Second English version of LandbasedAQ magazine is out

FRONT FLEX 2 (max 3 rotations)

1065x300

370x200

EUR 480 / NOK 5 600



Electricity connection promise gives Salford a surge of confidence



New research will seek to reveal vitamin D needs of farmed salmon



The Big Boat Egg will soon reach its destination



Cermaq's new closed cage delivered to farm in Norway



Japanese telecoms giant gives RAS expert a call to build trout and coho farm



Fish farming supplier Innovasea names new MD for Chile



Aquaculture is agriculture, seafood farmers tell politicians



Market strengthens and price rises for



Kingfish Company names new CEO



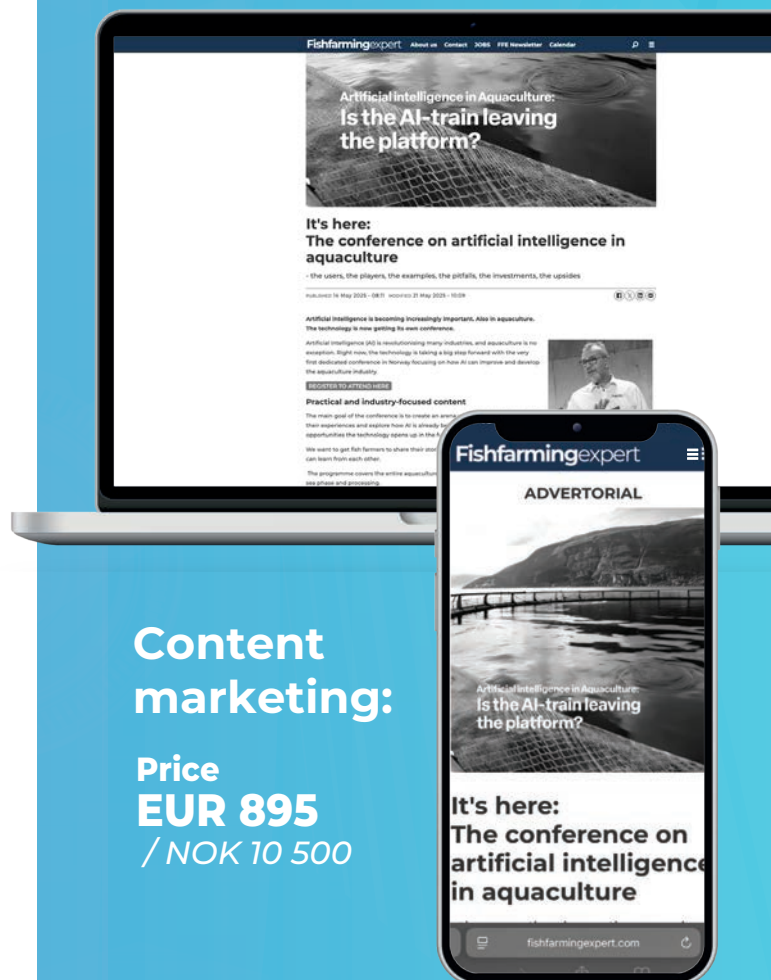
Average harvest weight nudges up for Atlantic Sapphire

FRONT FLEX 3 (max 3 rotations)

1065x400

370x200v

EUR 480 / NOK 5 600



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/ NOK 10 500

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SKY-SCRAPER(max 2 rotations)

200x600370x200EUR 499NOK 5 890

SKY-SCRAPER(max 2 rotations)

200x600370x200EUR 499NOK 5 890

The semi-closed cage "Storbåtsvegget" will shortly be in place in Norway after three weeks at sea. Photo: Nordlaks / Gernotk

The Big Boat Egg will soon reach its destination

Salmon farmer Nordlaks' new semi-closed cage will arrive in Hadsel, northern Norway this weekend after a three-week voyage from Turkey.

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E-post: lise@nordlaks.no

Publisert 21 November 2025 - 09:00

Fish Farming Experts Norwegian sister site, Kyst.no, has previously written about Nordlaks' new semi-closed cage, which has been under construction in Turkey. The hull has an inner diameter of 60 metres and an outer diameter of 72 metres.

At the time it went under the project title "Hydra", but now it has been named "Storbåtsvegget", which translates as The Big Boat Egg.

The pen is designed for a maximum permitted biomass of 320 tonnes and will have a production volume of 86,700 cubic meters.

The unit has a sealed roof and walls down to 20 metres below sea level to prevent lice and disease microbes.

This weekend it will arrive in Vesterålen after a three-week voyage from Turkey.

Major milestone

The Storbåtsvegget is transported on deck by GPO Emerald from the CEMAK shipyard in Turkey.

"It will be a major milestone to get Storbåtsvegget in place in Hadsel. Storbåtsvegget brings together aquaculture and advanced technology innovation; it's an important part of Nordlaks and Storbåtsvegget combines the best of traditional farming with modern technology to give the fish better living conditions," says the fish farmer's executive vice president, Eirik Welle, in a press release.

Float-off

The approach to the location "Servika" is morning/early afternoon.

Before it is possible to receive Storbåtsvegget, preparations are required.

Anchoring and removal of sea protection is necessary to save salmon's swimming, so that the so-called "float off" can take place on Sunday. The plan is for Storbåtsvegget to be moved during the next week. Until that happens, several vessels will be moored with towlines attached to Storbåtsvegget.

The unit was built in Turkey, before being loaded on to the GPO Emerald. Photo: Nordlaks / Gernotk

The Big Boat Egg will have a production volume of 86,700 cubic metres. Photo: Røtting-Kjølshavn Lærnes/Nordlaks

Visited the yard in Turkey

Nordlaks owner Inge Berg has been to the shipyard in Turkey and seen Storbåtsvegget before leaving for Norway.

"It will be special to see Storbåtsvegget here at home. This has been a long process and we are excited to get the facility operational. It is especially exciting since this is a development project and our first semi-closed facility," says Berg.

The goal of Storbåtsvegget is to both reduce sea lice and improve the health of the salmon. At the same time, the steel walls of the structure make it possible to test a location exposed to currents that would not be suitable for traditional cages.

The plan is to stock the first salmon into Storbåtsvegget in May.

"We are now moving into the next phase with Storbåtsvegget. This is a major project for Nordlaks and contributes to local jobs, strengthens the supplier industry and creates value for society. I would like to take this opportunity to thank everyone who has contributed - employees, suppliers, Hadsel municipality and other administrations - which means that we now have a new and innovative facility in place," says Welle.

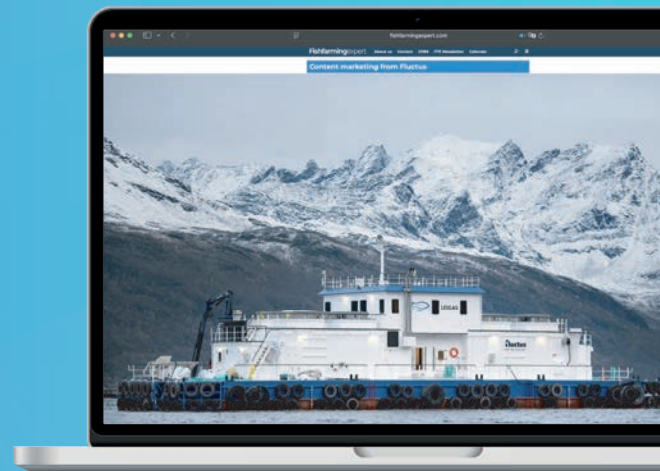
ARTICLE POSTER 1/2(max 2 rotations)340x300370x150EUR 300 / NOK 3 500

ARTICLE POSTER 3/4(max 2 rotations)340x150370x120EUR 300 / NOK 3 500

ARTICLE FLEX BANNER(max 3 rotations)1065x400370x200EUR 330 / NOK 3 780

Key numbers

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