



KYST

magasinet

UTGAVE 07 JULI-2024 - 27 ÅRGANG

MED FOKUS PÅ TEKNOLOGI

Gode
råd mot
sjøsyke

Side
50

Ingen reelle alternativer til diesel for trålflåten

Side
22

Nybygg:
Topp moderne
fiskebåt til Lofoten-
reder
side 18

Fiske:
Suksess for fiskeri-
bedrift på Nordfjor-
deid
side 28

Marked:
KI bidrar til langt
bedre kvalitet på
fisken
side 34

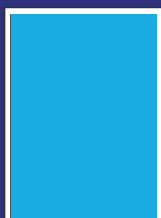
Portrett:
Fabrikksjef til sjøs
med viktige verv på
land
side 56

EDITIONS

Editions	Ad deadline	Theme	
KM 1	16. january	Marine Engine and propulsion	
KM 2	20. february	Focus Nordland	Lofotfishing 20 - 22 March
KM 3	27. march	Coast Fisheries	
KM 4	8. may	The green shift/ KI	Nor- Shipping 2- 6 June
KM 5	19. june	Well- and workboats	Aquanor 19 - 21 Aug / Bluefish 2 - 4 Sep
KM 6	14. august	Service	
KM 7	11. september	Focus Denmark	DanFish 7 - 9 Oct.
KM 8	9. october	Shipyard - new construction and service	Shipyard conference in Ålesund
KM 9	6. november	Sea Fish	
KM 10	11. december	Electronics/Electric	

Traditional format

1/1 Page *
210 mm x 297 mm



NOK 18 700

1/2 Page
90 mm x 255 mm



NOK 11 400

1/2 Page
185 mm x 125 mm



NOK 11 400

1/3 Page
59 mm x 255 mm



NOK 8 300

1/3 Page
185 mm x 85 mm



NOK 8 300

1/4 Page
90 mm x 125 mm



NOK 6 200

1/4 Page
185 mm x 63 mm



NOK 6 200



* Backpage (210 x 242 mm) Kr. 24 900 - Page 3: Kr. 21 400

Colorprofile:


Accepted files:
PDF, Ai, TIFF, JPG, PNG, PSD

Resolution:
300 dpi

FRONT PAGE ADVERTISING

KYST magasinet

TOPPBANNER
(max 2 rotations)

1065 x 200 320 x 250
Price kr 7.600

SKY-SKRAPER
(max 2 rotations)

300x 500
320 x 200
Price kr 6.800

SKY-SKRAPER
(max 2 rotations)

300x 500
320 x 200
Price kr 6.800

FLEXBANNER MIDT
(max 2 rotations)

1065 x 200 320 x 200
Price kr 5.700

FRONT GRUPPE AD
350 x 240
Price kr 3.500

FRONT GRUPPE AD
350 x 240
Price kr 3.500

FRONT GRUPPE AD
350 x 240
Price kr 3.500

FLEXBANNER MIDT 2
(max 2 rotations)

1065 x 200 320 x 200
Price kr 5.300

FLEXBANNER BUNN
(max 2 rotations)

1065 x 300 320 x 200
Price kr 4.700



Digital visibility on kystmagasinet.no

- Continuous news update
- Targeted and measurable advertising

Material:

Pictures or animation: GIF, JPG, PNG Video: HTML

Max 5MB

ARTICLE ADVERTISING

KYST magasin

ARTICLE TOPBANNER
(max 2 rotations)

1065 x 200

320 x 250

Price kr 7.600

SKY-SKRAPER
(max 2 rotations)

300x 500

320 x 200

Price kr 6.800

SKY-SKRAPER
(max 2 rotations)

300x 500

320 x 200

Price kr 6.800

ARTICLE POSTER
(max 2 rotations)

320 x 240

320 x 200

Price kr 4 400

ARTICLE FLEXBANNER
(max 2 rotations)

1065 x 300

320 x 200

Price kr 4.700



Key Figures

+ 36 000
unique users

+75 000
Page viewings
per month

Newsletter: sent out on Tuesdays and Thursdays. Contact us for prices for advertising

Advertising inquiries



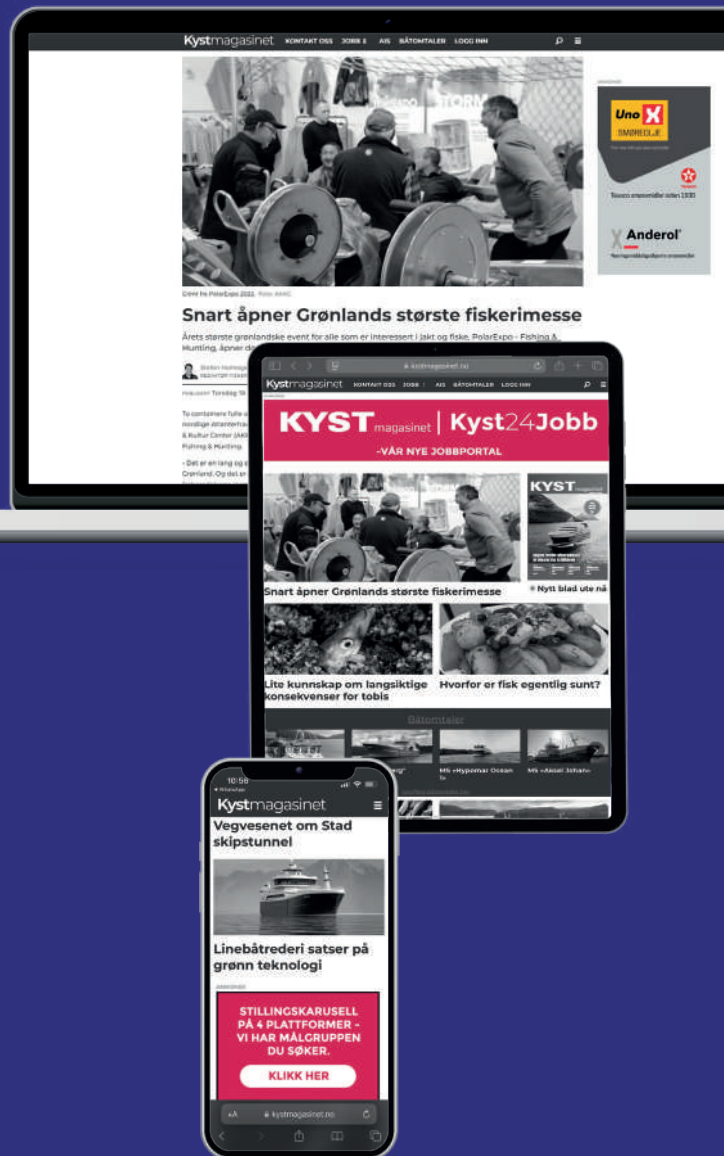
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Material:

Pictures or animation: GIF, JPG, PNG Video: HTML Max 5MB



Prices

Online prices apply
per 14 days e.g. VAT

IMAGE:

GIF, JPG, PNG, SVG, WebP, 500kb

VIDEO:

MP4, WebM, QuickTime, HTTP Live Streaming, MPEG