


## Traditional formats Print Digital

**Full Page\***  
210 mm x 297 mm




 **EUR 1 200**  
NOK 13 500

 **EUR 1 650**  
NOK 18 500

**1/2 Vertical Half page**  
90 mm x 255 mm




 **EUR 960**  
NOK 10 700

 **EUR 1 200**  
NOK 13 500

**1/2 Horizontal Half page**  
185 mm x 125 mm



 **EUR 960**  
NOK 10 700

 **EUR 1 200**  
NOK 13 500

**1/3 Horizontal**  
185 mm x 85 mm



 **EUR 750**  
NOK 8 500

 **EUR 960**  
NOK 10 700

**1/3 Vertical**  
59 mm x 279 mm



 **EUR 750**  
NOK 8 500

 **EUR 960**  
NOK 10 700

**1/4 Horizontal**  
185 mm x 63 mm



 **EUR 650**  
NOK 7 500

 **EUR 750**  
NOK 8 500

**1/4 Vertical**  
92,5 mm x 125 mm



 **EUR 650**  
NOK 7 500

 **EUR 750**  
NOK 8 500



## Subscription prices (only digital)

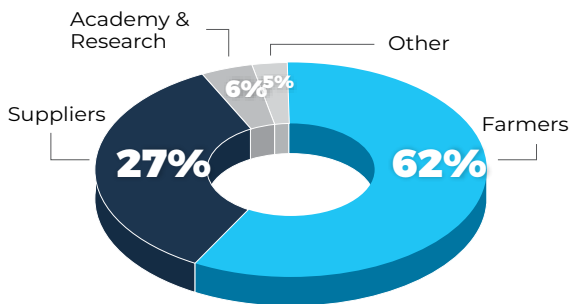
**4** Editions per year **EUR 540**  
NOK 620



**+1000\***  
Printed copies



**+6000**  
Readers



\*The magazines will be printed only for distribution at relevant fairs and events.

## Release dates 2024

Issue Nr.	Ads deadline	Distribution
<b>FFE 1</b>	April 15th	SEG Barcelona and Aquaculture UK
<b>FFE 2</b>	July 20th	Aquaculture Europe, Copenhagen
<b>FFE 3</b>	September 5th	Digital only
<b>FFE 4</b>	December 10th	Digital only

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**Color Profile:**  
CMYK

**Accepted files:**  
PDF, Ai, TIFF, JPG, PNG, PSD

**Resolution:**  
300 dpi

Prices are per week

## FRONT PAGE ADVERTISING

Fishfarmingexpert.com

**TOP BANNER**  
*(max 3 rotations)*

📱 1065 x 200
📺 320 x 250

**EUR 430 NOK 4 800**

**SKY-SCRAPER**  
*(max 2 rotations)*

📱 300 x 600

📺 320 x 250

**EUR 540**  
NOK 6 000

**FLEX BANNER 1**  
*(max 3 rotations)*

📱 1065 x 300
📺 320 x 250

**EUR 435 NOK 4 900**

**CONTENT MARKETING**  
EUR 540 NOK 6 000

**FLEX BANNER 2**  
*(max 3 rotations)*

📱 1065 x 300
📺 320 x 250

**EUR 430 NOK 4 800**

**CONTENT MARKETING**  
EUR 540 NOK 6 000

**FLEX BANNER 3**  
*(max 3 rotations)*

📱 1065 x 600
📺 320 x 400

**EUR 430 NOK 4 800**

## ARTICLE PAGE ADVERTISING

Fishfarmingexpert.com

**ARTICLE TOP BANNER**  
*(max 3 rotations)*

📱 1065 x 200
📺 320 x 250

**EUR 355 NOK 4 000**

**SKY-SCRAPER**  
*(max 2 rotations)*

📱 300 x 600

📺 320 x 250

**EUR 450**  
NOK 5 000

**ARTICLE POSTER**  
*(max 2 rotations)*

📱 580 x 400
📺 320 x 250

**EUR 355 NOK 4 000**

**ARTICLE FLEX BANNER**  
*(max 3 rotations)*

📱 1065 x 600
📺 320 x 250

**EUR 300 NOK 3 500**



**More than 20.000 unique users per month**

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United States	15.7%	Australia	2.5%
Europe, other countries	11.5%	India	2.2%
Canada	9.9%	Africa, other countries	1.6%
Norway	6.7%	Netherlands	1.6%
Asia, other countries	5.8%	Chile	1.5%
Ireland	2.7%	Germany	1.5%



Google Analytics



**Material:**

Picture or animation: GIF, JPG, PNG, SVG, WebP, Max 5MB

Video: HTML