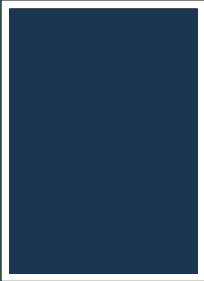


## Traditional format Print Digital

**1/1 page\***  
210 mm x 297 mm



**NOK 22 900**

**1/2 page**  
90 mm x 255 mm



**NOK 16 500**

**1/2 page**  
185 mm x 125 mm



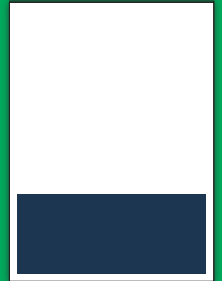
**NOK 16 500**

**1/3 page**  
59 mm x 255 mm



**NOK 11 000**

**1/3 page**  
185 mm x 85 mm

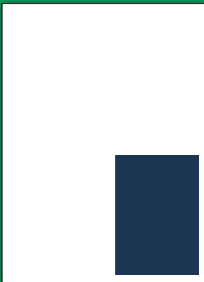


**NOK 11 000**

\* Backpage (210 x 242mm) NOK 26 145 - Page 2 or 3: NOK 24 045

# 4 editions per year

**1/4 page**  
90 mm x 125 mm



**NOK 9 500**

**1/4 page**  
185 mm x 63 mm



**NOK 9 500**



All our editions are also digital

## 2024 Editions

### LandbasedAQ

Editions	Ad deadline	Distribution
<b>LB1 APR</b>	25-April	HavExpo + AquaNext
<b>LB2 JUL</b>	4-July	NorFishing + Fish Farmer Konferansen
<b>LB3 OCT</b>	8-October	Fremtidens Smoltproduksjon
<b>LB4 DEC</b>	17-December	AqKva Konf. + Tekset

## Advertising inquiries



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Colorprofile:  


Accepted files:  
PDF, Ai, TIFF, JPG, PNG, PSD

Resolution:  
300 dpi

## FRONT PAGE ADVERTISING

**TOP BANNER**  
(max 3 rotations)  
1065 x 200 320 x 250  
**NOK 15 500**

**SKY-SCRAPER**  
(max 2 rotations)  
300 x 600 320 x 250  
**NOK 17 700**

**FLEX BANNER 1**  
(max 3 rotations)  
1065 x 300 320 x 250  
**NOK 15 500**

**CONTENT MARKETING**  
**NOK 20 900**

**FRONT POSTER**  
500 x 400 320 x 200  
**NOK 7 700**

**FRONT POSTER**  
500 x 400 320 x 200  
**NOK 7 700**

**FLEX BANNER 2**  
(max 3 rotations)  
1065 x 300 320 x 250  
**NOK 13 500**

**CONTENT MARKETING**  
**NOK 20 900**

**FLEX BANNER 3**  
(max 3 rotations)  
1065 x 600 320 x 400  
**NOK 13 500**

## ARTICLE PAGE ADVERTISING

**ARTICLE TOP BANNER**  
(max 3 rotations)  
1065 x 200 320 x 250  
**NOK 12 500**

**SKY-SCRAPER**  
(max 2 rotations)  
300 x 600 320 x 250  
**NOK 14 500**

**ARTICLE POSTER**  
(max 2 rotations)  
580 x 400 320 x 250  
**NOK 11 000**

**ARTICLE FLEX BANNER**  
(max 3 rotations)  
1065 x 300 320 x 250  
**NOK 9 000**

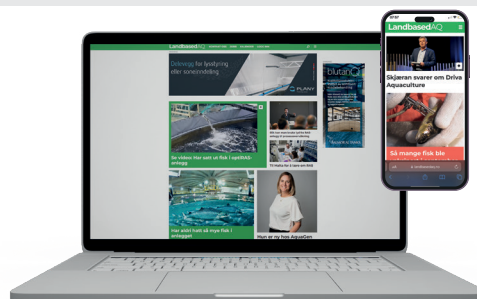
Our prices are indicative. Prices on the web are per week. VAT is added.

All our web ads are published on 2 types: Desktop and Mobile

**Material:**

Bilder og animasjon: GIF, JPG, PNG, SVG, WebP, Max 5MB

Video: HTML Max 5MB



**Material:**

Bilder og animasjon: GIF, JPG, PNG, SVG, WebP, Max 5MB

Video: HTML