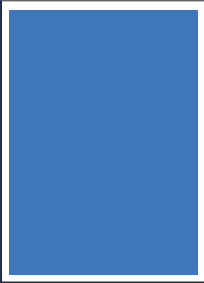


Traditional format Print Digital

1/1 page*
210 mm x 297 mm



NOK 17 200

1/2 page
90 mm x 255 mm



NOK 11 000

1/2 page
185 mm x 125 mm



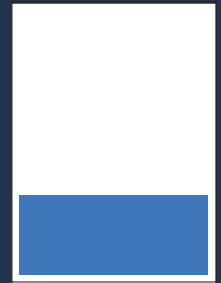
NOK 11 000

1/3 page
59 mm x 255 mm



NOK 9 500

1/3 page
185 mm x 85 mm

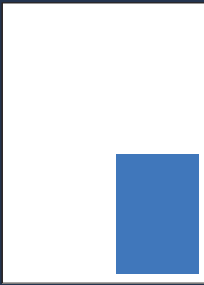


NOK 9 500

* Backpage (210 x 242mm) NOK 21 945 - Page 2: NOK 19 845

11 11 editions per year
+ 1 special edition

1/4 page
90 mm x 125 mm



NOK 7 900

1/4 page
185 mm x 63 mm



NOK 7 900

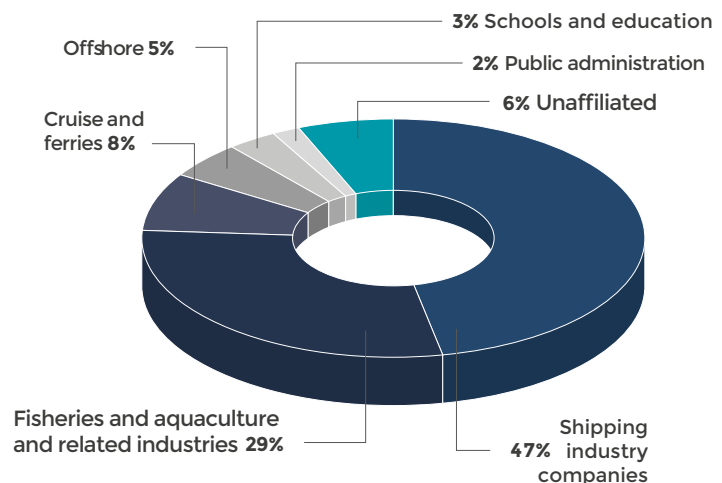


All our editions are also digital

Editions 2024

Edition	Theme- Special edition	Ad deadline
SR 1	Design & Innovation / year summary	January 17
SR 2	Focus on the wind industry	February 14
SR 3	D&D -Digitization and decarbonisation	March 13
*SR 4	Aquaculture - HavExpo	April 17
SR 5	Energy carriers- Present and future	May 22
*SR 6/7	The fishing fleet- Nor-Fishing	June 26
*SR 8	SMM - Exhibition edition	August 14
*SR 8A	Ship of the Year- SMM	August 15
SR 9	Safety at sea	September 18
*SR 10	Yard and economy	October 16
SR 11	On deck	November 13
SR 12	Electronics- christmas edition	December 6

Where do our readers come from:



Color Profile:


Accepted Files:
PDF, Ai, TIFF, JPG, PNG, PSD

Resolution:
300 dpi

FRONT PAGE ADVERTISING

Skipsrevyen

TOPBANNER
(max 3 rotations)

1065 x 200 320 x 250

NOK 8.900

SKY-SKRAPER
(max 2 rotations)

300 x 600
320 x 250

NOK 9.900

FLEXBANNER 1
(max 3 rotations)

1065 x 300 320 x 250

NOK 7.900

CONTENT MARKETING
NOK 13.545

FRONT POSTER
340 x 400
320 x 200
NOK 5.500

FRONT POSTER
340 x 400
320 x 200
NOK 5.500

FLEXBANNER 2
(max 3 rotations)

1065 x 300 320 x 250

NOK 7.900

CONTENT MARKETING
NOK 11.445

FLEXBANNER 3
(max 3 rotations)

1065 x 600 320 x 400

NOK 7.900

ARTICLE PAGE ADVERTISING

Skipsrevyen

ARTICLE TOPBANNER
(max 3 rotations)

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NOK 7.900

SKY-SKRAPER
(max 2 rotations)

300 x 600
320 x 250

NOK 9.900

ARTICLE FLEXBANNER
(max 3 rotations)

1065 x 600 320 x 250

NOK 7.900

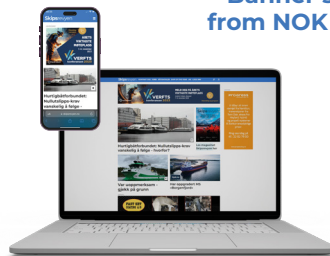
ARTICLE POSTER
(max 2 rotations)

350 x 240
320 x 250

NOK 5.900

NEWSLETTER:

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+ 50 000
unique users

+ 140 000
Page viewings
per month

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Material:

Picture or animation: GIF, JPG, PNG, SVG, WebP, max 500kb

Video: MP4, WebM, QuickTime, HTTP Live Streaming, MPEG-DASH, max 5000 kb

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