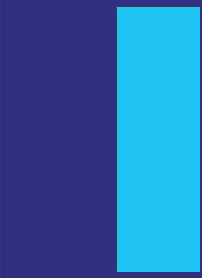

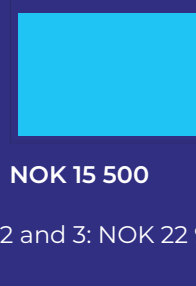


Traditional formats  

<p>1/1 Full Page * 210mm x 297mm</p>  <p>NOK 21 900</p>	<p>Vertical Half page 90mm x 255mm</p>  <p>NOK 15 500</p>	<p>Horizontal Half page 185mm x 125mm</p>  <p>NOK 15 500</p>	<p>1/3 page Vertical 59mm x 255mm</p>  <p>NOK 10 500</p>	<p>1/3 page Horizontal 185mm x 85mm</p>  <p>NOK 10 500</p>
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* Backpage (210x242mm) NOK 24 900 - Page 2 and 3: NOK 22 900

10 Editions per year

<p>1/4 page Vertical 90mm x 125mm</p>  <p>NOK 8 900</p>	<p>1/4 page Horizontal 185mm x 63mm</p>  <p>NOK 8 900</p>
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All our editions are also digital

Editions 2024

Edition	Advertising deadline	Printing Date	Content	Distribution
KM 1	Jan 16 th	Jan. 30 th	Marine Engine and propulsion	Havexpo / Atlantic Fair
KM 2	Febr 13 th	Febr 27 th	Coast Fisheries	
KM 3	March 12 th	March 26 th	Focus Møre and Romsdal	
KM 4	April 16 th	April 30 th	The green shift	
KM 5	May 14 th	May 28 th	Serviceguide	
KM 6	June 18 th	July 2 nd	Sea Fish	Nor- Fishing
KM 7	Aug 20 th	Sept rd		Shipyard - new construction
KM 8	Sept. 24 th	Oct 8 th	Denmark	
KM 9	Oct. 29 th	Nov 12 th		Electronics / Electric
KM 10	Dec. 3 rd	Dec 17 th		

Color Profile: 

Accepted files: PDF, Ai, TIFF, JPG, PNG, PSD

Resolution: 300 dpi

FRONT PAGE ADVERTISING

KYST magasinet

TOPPBANNER
(max 2 rotations)

1065 x 200 320 x 250

Pris NOK 7.200

SKY-SKRAPER
(max 2 rotations)

300x 500
320 x 200

Pris NOK 6.500

FLEXBANNER MIDT
(max 2 rotations)

1065 x 200 320 x 200

Pris NOK 5.400

FRONT GRUPPE AD

350 x 240

Pris NOK 3.300

FRONT GRUPPE AD

350 x 240

Pris NOK 3.300

FRONT GRUPPE AD

350 x 240

Pris NOK 3.300

FLEXBANNER MIDT 2
(max 2 rotations)

1065 x 200 320 x 200

Pris NOK 5.000

FLEXBANNER BUNN
(max 2 rotations)

1065 x 300 320 x 200

Pris NOK 4.500

ARTICLE PAGE ADVERTISING

KYST magasinet

ARTIKKEL TOPPBANNER

1065 x 200 320 x 250

Pris NOK 7.200

SKY-SKRAPER

300x 500
320 x 200

Pris NOK 6.500

ARTIKKELPOSTER

320 x 240
320 x 200

Pris NOK 4.000

ARTIKKEL FLEXBANNER

1065 x 300
320 x 200

Pris NOK 4.500

PRICES

Price of online advertising applies per 14 day. e.g. VAT.

IMAGE:

GIF, JPG, PNG, SVG, WebP, 500kb

VIDEO:

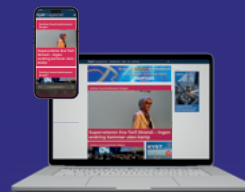
MP4, WebM, QuickTime, HTTP Live Streaming, MPEG-DASH, 5 000kb

Key figures

+ 36 000
unique users

+75 000
Page viewings
per month

Newsletter: sent out on Tuesdays and Thursdays



Contact information for advertising:



Hilde V. Moe
Key Account Manager
hilde@kystmagasinet.no
Mob: +47 48 06 78 50



Mads Theodorsen
Key Account Manager
mads@kystmagasinet.no
Mob: +47 97 59 65 43