

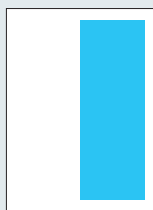
Traditional formats

Full Page*

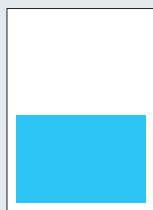
210 mm x 297 mm

EUR 1.090
NOK 10 9001/2 Vertical
Half page

90 mm x 255 mm

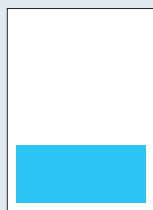
EUR 890
NOK 8 9001/2 Horizontal
Half page

185 mm x 125 mm

EUR 890
NOK 8 900

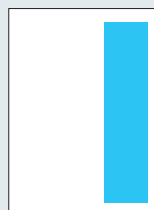
1/3 Horizontal

185 mm x 85 mm

EUR 690
NOK 6 900

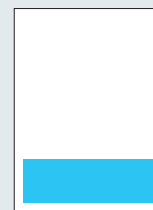
1/3 Vertical

59 mm x 255 mm

EUR 690
NOK 6 900

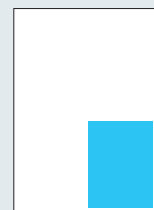
1/4 Horizontal

185 mm x 63 mm

EUR 690
NOK 6 900

1/4 Vertical

92,5 mm x 125 mm

EUR 690
NOK 6 900

Special Formats

Cover extension double page ad

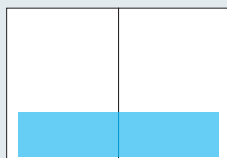
420 mm x 297 mm



EUR 2,700 NOK 27 000

Double 1/3 page horizontal

370 mm x 85 mm



EUR 1,670 NOK 16 700

1/3 Vertical faced ads

59 mm x 287 mm



EUR 1,670 NOK 16 700

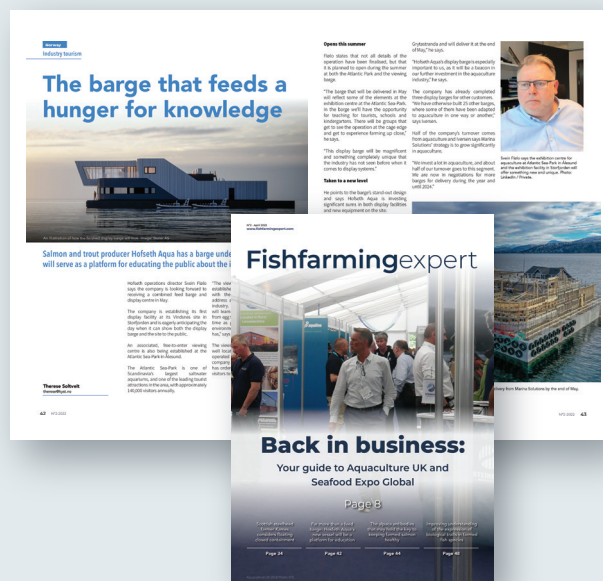
Double 1/4 page horizontal

420 mm x 63 mm



EUR 1,490 NOK 14 900

*The outside belt does not include printing of the material. Price includes assembly and distribution.



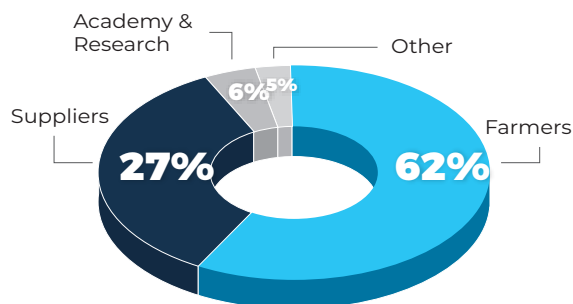
+1000*

Printed copies



+4000

Readers



*The magazines will be printed only for distribution at relevant fairs and events.

Release dates 2023

Issue Nr.	Ads deadline	Distribution
FFE 1	April 15th	SEG Barcelona
FFE 2	July 20th	Aqua nor
FFE 3	September 5th	Aquaculture Europe, Vienna
FFE 4	December 10th	

Subscription prices (only digital)

4

Editions
per yearEUR 60
NOK 590Color Profile:
Accepted files:
PDF, Ai, TIFF, JPG, PNG, PSDResolution:
300 dpi

FRONTPAGE ONLINE

Kyst.no

TOP BANNER FRONT
(max 3 in rotation)
1065 x 200 320 x 250
EUR 400 NOK 4000

SKY-SCRAPER FRONT
(max 3 in rotation)
300 x 600 320 x 250
EUR 500 NOK 5000

FRONTFLEX 1
(max 3 in rotation)
1065 x 300 320 x 250
EUR 400 NOK 4000

CONTENT MARKETING
EUR 500 NOK 5000

FRONTFLEX 2
(max 3 in rotation)
1065 x 300 320 x 250
EUR 400 NOK 4000

CONTENT MARKETING
EUR 500 NOK 5000

FRONTFLEX 3
(max 3 in rotation)
1065 x 600 320 x 400
EUR 400 NOK 4000

ONLINE IN ARTICLE PAGES

Kyst.no

ARTICLE TOP BANNER
(max 3 in rotation)
1065 x 200 320 x 250
EUR 400 NOK 4000

ARTICLE SKY-SCRAPER
(max 3 in rotation)
300 x 600 320 x 250
EUR 500 NOK 5000

ARTICLE POSTER LARGE
(max 3 in rotation)
580 x 400 320 x 250
EUR 350 NOK 3500

ARTICLE FLEX 1
(max 3 in rotation)
1065 x 600 320 x 250
EUR 350 NOK 3500



More than 20.000
unique users per month

Audience by country of readers

United Kingdom	34.2%	Other countries	2.6%
United States	15.7%	Australia	2.5%
Europe, other countries	11.5%	India	2.2%
Canada	9.9%	Africa, other countries	1.6%
Norway	6.7%	Netherlands	1.6%
Asia, other countries	5.8%	Chile	1.5%
Ireland	2.7%	Germany	1.5%

Google Analytics



www.fishfarmingexpert.com

A part of:



Files:

Pictures and animation: GIF, JPG, PNG SVG, WebP,
max 500 kb

Video: MP4, WebM, QuickTime, HTTP Live Streaming,
MPEG-DASH, max 5000 kb