### Traditional formats

<table>
<thead>
<tr>
<th>Format</th>
<th>Print Prices</th>
<th>Digital Prices</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page*</td>
<td>EUR 1,090</td>
<td>NOK 10,900</td>
</tr>
<tr>
<td>1/2 Vertical Half page</td>
<td>EUR 890</td>
<td>NOK 8,900</td>
</tr>
<tr>
<td>1/2 Horizontal Half page</td>
<td>EUR 690</td>
<td>NOK 6,900</td>
</tr>
<tr>
<td>1/3 Horizontal</td>
<td>EUR 690</td>
<td>NOK 6,900</td>
</tr>
<tr>
<td>1/4 Vertical</td>
<td>EUR 690</td>
<td>NOK 6,900</td>
</tr>
<tr>
<td>1/4 Vertical</td>
<td>EUR 690</td>
<td>NOK 6,900</td>
</tr>
</tbody>
</table>

*The magazines will be printed only for distribution at relevant fairs and events.

### Special Formats

**Cover extension double page ad**
- 420 mm x 297 mm
  - EUR 2,700
  - NOK 27,000

**Double 1/2 page horizontal**
- 370 mm x 85 mm
  - EUR 1,670
  - NOK 16,700

**1/3 Vertical faced ads**
- 59 mm x 287 mm
  - EUR 1,670
  - NOK 16,700

**Double 1/3 page horizontal**
- 420 mm x 63 mm
  - EUR 1,490
  - NOK 14,900

**1/3 Vertical faced ads**
- 59 mm x 287 mm
  - EUR 1,670
  - NOK 16,700

**Double 1/4 page horizontal**
- 420 mm x 63 mm
  - EUR 1,490
  - NOK 14,900

*The outside belt does not include printing of the material. Price includes assembly and distribution.

### Release dates 2023

<table>
<thead>
<tr>
<th>Issue Nr.</th>
<th>Ads deadline</th>
<th>Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>FFE 1</td>
<td>April 15th</td>
<td>SEG Barcelona</td>
</tr>
<tr>
<td>FFE 2</td>
<td>July 20th</td>
<td>Aqua nor</td>
</tr>
<tr>
<td>FFE 3</td>
<td>September 5th</td>
<td>Aquaculture Europe, Vienna</td>
</tr>
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<td>FFE 4</td>
<td>December 10th</td>
<td></td>
</tr>
</tbody>
</table>

### Subscription prices (only digital)

- 4 Editions per year
- EUR 60
- NOK 590
More than 20,000 unique users per month

**Audience** by country of readers

- United Kingdom: 34.2%
- United States: 15.7%
- Europe, other countries: 11.5%
- Canada: 9.7%
- Norway: 6.7%
- Asia, other countries: 5.8%
- Ireland: 2.7%
- Other countries: 2.6%
- Australia: 2.5%
- India: 2.2%
- Africa, other countries: 1.6%
- Netherlands: 1.6%
- Chile: 1.5%
- Germany: 1.5%

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**MediaKit 2023**

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**Files:**
- Pictures and animation: GIF, JPEG, PNG, SVG, WebP, max 500 kb
- Video: MP4, WebM, QuickTime, HTTP Live Streaming, MPEG-DASH, max 5000 kb